

# accelerate your climate action

The Climate Board is the ultimate resource for research, analysis, collaborations, and expertise to speed decision-making and drive execution of climate strategies. Join us today and take a leadership role in addressing one of the world's most pressing challenges.

We synthesize the torrent of climate information and derive insights so you can act decisively.

Achieve better climate outcomes while paying close attention to your bottom line.



## **broad coverage**

Our work brings cross-industry insight to drive innovation and subvert groupthink

## **deep insight**

Best practices provide actionable context and execution detail

## **current content**

Our ongoing research resource keeps up with the latest issues and evolutions

## **cost-efficient model**

Real insight at a fixed price provides maximum leverage for internal teams and external consultants - do more with your resources

*more value >>> more speed >>> more progress*

**CORPORATE SUSTAINABILITY MADE REAL.**



# what you get

As a client of The Climate Board, you join a community of leaders driving the climate transition for a stronger business and a better future. Your membership provides you:

## insight

- Unlimited access to research-based best practices, case studies, insights, and benchmarks
- Up to 2 pieces of quick-turnaround research on mutually agreed topics
- Expert document review and feedback on your sustainability strategy, messaging and reports
- Engagement with our experts to answer questions, discuss issues, and address challenges

## collaboration

- Access and invitations to live and virtual events focused on emerging climate topics
- Live or virtual presentation for your organization on sustainability topics to drive awareness and support, facilitate change management, or address emerging issues and best practices.
- Direct conversations with peers to share insights, experiences, and even mistakes

## workbench

- Diagnostic assessment of your organization's sustainability progress
- Relevant and timely guidance based on diagnostic outcomes
- Dynamic action plan built on your needs and progress over time
- Access to tools and resources to get critical jobs done
- Account team that acts as your guide to the right resources, conversations, and tools

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## service

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- Kick-off** Build service calendar, priorities, and focus areas; establish engagement frequency and participants; document expectations
- Diagnostic** Conduct objective and qualitative diagnostic; review and provide guidance and presentation to stakeholders
- Tracking** Engage in ongoing discussions and measurement to track progress and uncover emerging needs and challenges

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# what's next

Our 2022 Research Agenda tackles the prodigious challenges of mobilizing organizations, aligning stakeholders, and financing the climate transition.

## upcoming publications

**The CFO's Guide to Climate Action:**  
Proven tactics for funding the transition to net zero and prioritizing sustainability efforts for maximal returns ~ Summer 2022

**In Common Purpose:**  
How the most successful sustainability champions engage reluctant stakeholders ~ Fall 2022

**Industry Insights:** Perspectives and guidance on sector-specific climate challenges:

- ~ Fashion & Textiles ~ Hospitality ~
- ~ Healthcare ~ Transportation Infrastructure ~
- ~ Financial Services ~

## special events

**Decarbonizing Transportation Infrastructure:**  
Supply Chain Roundtable  
Spring 2022

**Financial Leadership for Climate Action:**  
Chief Financial Officer Roundtable  
Summer 2022

**Driving Stakeholder Engagement Across Large Organizations:**  
Chief Sustainability Officer Roundtable  
Fall 2022

## focused insights

**Stat of the Week:** Easy-to-read analysis of the most important climate- and sustainability-related facts each week

**Profiles in Climate Leadership:** Spotlights on the most innovative personalities, companies, and products you need to know

**Research Notes:** The Climate Board's ever-expanding library of issue-specific briefs, explainers, and analyses – all available to clients at any time

## resources

*Live or virtual presentations*

**Climate for Business Leaders 101:** A Crash Course in the Vocabulary, Science, and Implications of Climate Change

**Profiting in a Climate-conscious Market:** The Business Case for Sustainability

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